



## Call for Speakers for the Conference "Life Science Zurich Impact –The Cause of Health" 3 February 2020

Dear researchers

We would like to draw your attention to the conference **Life Science Zurich Impact – The Cause of Health**, a one-day multi-track meeting, organized by the **Life Science Zurich Business Network** and supported by the University of Zurich, the Canton and the City of Zurich, the Federal Institute of Technology Zurich, the Zurich University of Applied Sciences as well as the Bio-Technopark Schlieren-Zürich.

The conference will take place on Monday, **3 February 2020**, at the Technopark Zurich.

After the first very successful conference in 2018 (<http://lifescience-businessnetwork.ch/events/>) also the second conference includes keynotes and parallel sessions as well as investor sessions and 1:1 partnering meetings.

### **Aim of the conference:**

It is in human's innate interest to stay healthy, both mentally and physically, as long as possible. However, medicine has largely focused on studying the cause of illness in search for cures. Although we have made dramatic advances in identifying specific causes of illness (e.g. cancer) in individual patients, we know remarkably little how individuals stay healthy. Cause of health research differs from classical medical and clinical research since it relies on data from healthy individuals. They play a central role in this research approach since only they can aggregate their different data and authorize access for research. The conference will address the opportunities and challenges which the 'Cause of Health' approach will offer from an ethical, research, commercial and healthcare viewpoint.

Parallel sessions on the 4 P's of Medicine – Prevention, Prescription, Personalized and Participation – as well as an investor track will focus on topics such as nutrition & exercise, diagnosis and biomedical imaging, citizen science, digital health, ageing and health and regenerative medicine.

Currently, we are looking for speakers who would like to present their early stage life science projects with a translational link. Speak at the conference and benefit from:

- a platform to present your company or project
- networking with potential collaboration partners, investors and peers

We invite researchers from academia and industry to present their early stage projects / translational projects to potential collaboration partners as well as investors and to seize the opportunity for accelerating the transition of new insights and developments from research to novel technologies.

Parallel sessions are aiming at speakers who are interested in finding partners for collaborations.

Investor sessions are aiming at speakers who are interested in finding an investor.

A startup company can participate at the investor and the parallel sessions.

Please submit title and abstract (maximum 400 words) of your talk by 1 August 2019 to [sabine.schrimpf@lifescience.uzh.ch](mailto:sabine.schrimpf@lifescience.uzh.ch).

The criteria for startups: the company consists of a team (no “one-(wo)man-show”), scalable business idea, ready for investors (financing within the next 12 months).

Registration for startups: [https://www.venturelab.ch/index.cfm?&page=132978&event\\_id=6819](https://www.venturelab.ch/index.cfm?&page=132978&event_id=6819)

Registration for investors: [https://www.venturelab.ch/index.cfm?&page=132978&event\\_id=6820](https://www.venturelab.ch/index.cfm?&page=132978&event_id=6820)

Talks and projects will be selected by the organizers.

Kind regards,

Danielle Spichiger, Cluster Life Sciences, Canton of Zurich

Silvie Cuperus, Life Science Zurich

Mario Jenni, BIO-TECHNOPARK@Schlieren-Zürich

Sabine Schrimpf, Life Science Zurich